

Have you heard Noam speak?

From easily distracted teenagers to time-strapped CEOs, everybody pays attention when Noam speaks.

So, what is it about him that makes him one of the most sought-after speakers and lecturers?

He engages his audience in a way few speakers and lecturers can.

Take a look at what some of the people who've been in the same room as he has have to say about him and their experience:

"Only people with depth and internal peace can train, coach and educate others. Noam has peace in him. He has power. As a successful lecturer myself, I know how to evaluate what works for other lecturers – it is power. The power to take someone, a group, a team by the hand and cross the challenge together. Peacefully. Powerfully. And Noam has it! Try him! You will thank me!"—Eran Shachar, CEO, Dr. Energy

"Noam is a great trainer – very professional. Every lecture is interesting and I have learned a lot from Noam. More than that Noam has a great personality and he is very sensitive to the participants' needs."—Limor Afik, Regional Director at ServiceNow

"Noam is one of the most charismatic and interesting people that I know. He is one of the best presentors that I ever saw in action with a great ability to keep his audience engaged through his entire lecture/presentation."—Arik Faingold, Chairman & President of Comm-IT

"I was acquainted to Noam as a lecturer and teacher at Ruppin Academic Center . Noam is a very skilled and interesting lecturer to the extent of defining him as a real performer. He knows how to keep the right academic level of lecture, yet to make it attractive popular and interesting."—Dov Nardimon, Academy-Industry relations at Ruppin & CEO at NOFET

Noam is an "in-the-trenches" authority on a number of business topics. He digs deep into his experience as an entrepreneur . . . leader . . . C-level executive . . . former Israel Defense Forces soldier, company commander and high-ranking officer . . . and marketer to speak on the subjects close to his heart:

- ✓ **Entrepreneurship**—Noam was 14 when he started his first business, and made his first \$25,000 at 16
- ✓ **Product innovation**
- ✓ **Selling & sales management** (startups)
- ✓ **SimVenture™ business simulation**
- ✓ **Management information systems**
- ✓ **Marketing of new technological Innovations**
- ✓ **Management of IT projects**
- ✓ **Management in high-tech Industries**

But Noam is most passionate about **intrapreneurship** because *'intrapreneurs create businesses inside businesses that transform novel ideas into profitable realities'*.

A vocal advocate of intrapreneurship as the springboard for disruptive innovation and leadership, Noam enjoys a reputation as **one of the world's leading experts and speakers on the subject**. Many organizations—ranging from startups through multinationals—have hosted Noam as a featured speaker on intrapreneurship in Israel and elsewhere.

More recently, Noam was one of the experts and keynote speakers at the 2013 edition of the Intrapreneurship Conference, Barcelona.

He also conducted two workshops at the event.

In the first workshop, *'The challenge of encouraging Intrapreneurial behaviour in a "business as usual" environment'*, Noam talked about the do's & don'ts and the how-to's of encouraging intrapreneurialism in traditional (bureaucratic) businesses.

The second workshop, *'Developing new products and services out of intrapreneurial initiatives'*, introduced participants to an intrapreneurial framework designed to help businesses innovate successfully.

"Noam is a powerful Intrapreneur and a change agent, with a dynamic presence. His energy and innovate way of looking at complex situations and problems is very refreshing and inspirational to me. Above all, Noam's character, energy, attitude, teamwork and professionalism make him a pleasure to work with."—Ziv Mandl, CEO, John Bryce, Tact, Matrix Global

"Noam is a talented and creative person. Pure excellence in the field of Intrapreneurship. He possesses a keen analytical mind that spots trends and opportunities that most of us would miss. Then, he proceeds to validate his assessment by actually doing a project or two, opening the possibilities of new revenue streams."—Yossi Moldawsky, Owner, Moldawsky Group

The founder of intrapreneurship consulting firm, Tamari-Wekser Holdings Ltd., Tel Aviv, Noam is also the co-founder of EMGI, the education arm of MG Equity Partners Ltd., London, a leading investment house. He also serves as the country leader and member of the board at Oracle University Israel.

Noam has extensive experience in implementing international change management, and serves as a subject-matter expert for several CEOs.

Besides being a qualified engineer, Noam is an alumnus of Tel Aviv University's Leon Recanati Graduate School of Business Administration.

Noam is also the creator and product champion of the ***Internal-Venture Innovation Program***, a 5-day, 3-part initiative designed to help businesses to 1) identify and address critical issues and challenges, and 2) empower them to devise and implement an intrapreneurial blueprint to effectively tackle them.

"Noam's course was enriching, flowing and an amazing experience. He is a fluent charismatic lecturer that knows how to get the message across the room in a clear, elegant and pleasant way even to those who have not any knowledge in the field of Intrapreneurship. I learn a lot from Noam. You should

do the same."—Alon Ofek, Operation Manager, Telmap

If you would like to:

- ✓ engage Noam as a keynote, seminar, course, guest, facilitation or workshop **speaker** . . .
- ✓ invite him over as a **visiting professor** . . . or
- ✓ schedule a **one-on-one consultation** with him . . .

. . . please leave a message and Noam himself will get in touch with you within 24 hours to discuss your requirement in detail.

[Contact Form here]