

Display Ad with Video

[iPad and laptop with CHAT LIGHT, and CHAT LIGHT logo.]

**New iPad/laptop
video chat
illumination device**

**Works on the same lighting principles
fashion photographers use to photograph
the world's most beautiful people**

www.CHATLIGHT.com

VIDEO
(No SFX)

AUDIO

VISUAL

“Hi. My name is Henry Geddes. I am a fashion photographer.

I am also the inventor of CHAT LIGHT.

Looking good matters when video chatting. And CHAT LIGHT makes you look like a million bucks. It works with your iPad and laptop.

Plug it in to the USB or USB adapter. Turn it on by turning on the webcam.

CHAT LIGHT works on the same lighting principles fashion photographers like me use to photograph the world's most beautiful people.

Chatting with a date. Catching up with friends

iPad and laptop with CHAT LIGHT, and CHAT LIGHT logo.

Clicking the play button cuts to Henry at his desk speaking into the camera of an iPad or laptop using CHAT LIGHT.

Over-the-shoulder shot of a woman video chatting using CHAT LIGHT.

Show it being plugged into a USB port or USB adapter. Show webcam and CHAT LIGHT being activated.

Show Henry photographing a model or two in a studio.

Henry talking. Cut to guy chatting with his

<p>or folks back home. Attending an interview. Or taking care of business. CHAT LIGHT is great for work and life.</p> <p>Here's what video chatting without CHAT LIGHT looks like.</p> <p>See the difference? Why not pre-order CHAT LIGHT right now?</p> <p>Let others see the difference too.”</p>	<p>date, a woman holding an infant chatting with her family, a guy attending a video interview, and a woman in a business suit chatting with clients. All are using either an iPad or laptop with CHAT LIGHT.</p> <p>Henry switches CHAT LIGHT off.</p> <p>Henry switches CHAT LIGHT back on after a second or two.</p> <p>Cut to:</p> <p>[CHAT LIGHT logo] [Guarantee and U.S. Patent badges] FREE S&H for first 10,000 buyers X-XXX-XXX-XXXX www.CHATLIGHT.com</p>
<p><input type="checkbox"/> iPad CHAT LIGHT \$19.99 <input type="checkbox"/> Laptop CHAT LIGHT \$24.99 \$3.99 FREE S&H for first 10,000 buyers</p> <p>PRE-ORDER NOW</p> <p>[Button takes you to Order Page on CHAT LIGHT website]</p>	<p>[iPad and laptop with CHAT LIGHT here]</p>

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Order Page on CHAT LIGHT website

Priority CHAT LIGHT Pre-Order Authorization

Why not order by phone?
X-XXX-XXX-XXXX
Please keep your card handy!

Hey, looking good matters when video chatting. And I want to look like a million bucks when I'm chatting with a date. Catching up with friends or folks back home. Attending an interview. Or taking care of business.

Charge my card and rush me my:

iPad CHAT LIGHT \$19.99

[] Laptop CHAT LIGHT \$24.99

Charge \$3.99 more for S&H if I am not one of the first 10,000 buyers.

I reserve the right to return my CHAT LIGHT within 60 days for a full refund if I am not impressed.

Name | Address | ZIP | Credit Card Type | Card # | Expiration Date

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=> iPad and laptop CHAT LIGHT pictures

=> U.S. Patent badge

=> Guarantee badge

=> Norton Secured Seal (or similar)

=> Glowzi & CHAT LIGHT logos

=> iPad copyright and other legal information?